



**PRACTICAL EDUCATION FOR
EXECUTIVES S.C.**

SUPER LEARNING



Continuous learning is the most valuable resource.

What does the course consist of?

It is important to mention that each program is designed under the *Super-Learning* method, by which we seek to generate learning in an easier, faster and non-stressful manner.

Easier... Multi-sensorial stimulation exercises (visual, auditive, kinesthetic) are used to facilitate the assimilation and fixation of knowledge in the memory.

Faster... Learning construction begins with the participant's personal experience, i.e. one learns by doing, which contributes to strengthen one's abilities.

Non-stressful... Friendly environments are created which contribute to reduce the stress caused when learning new things; and a positive and powerful language is used to help eliminate the false beliefs adults have about their learning capacity.

Super-Learning focus breaks with the formal, rigid and mechanical methods and procedures of traditional instruction, turning the training spaces into friendly environments and the courses into learning experiences.

This learning concept encourages a change in the instructor's duties and attitude, turning him/her into a *Facilitator* of the learning process, through the creative integration of techniques and resources that stimulate the super-learning experience.

Course objectives

1. To form internal instructors in order to facilitate the change processes with the Super-Learning focus.
2. To strengthen the participant's creativity in order to create friendly learning environments that stimulate the motivation and interest in learning.
3. To develop the participant's practical abilities to use techniques, dynamics and personal experience games in order to facilitate learning.
4. To strengthen the participant's communication and leadership abilities to direct and control groups in change processes.
5. To develop the human potential of the facilitators to positively influence change processes.

Who is it directed to?

- ◆ Businessmen
- ◆ Boards of Directors
- ◆ Managers
- ◆ Supervisors

Results

- ✓ At the end of this workshop, the participants will apply the techniques in order to accelerate learning and improve their abilities to achieve significant learning, optimizing the time given to instruction.

Program

1. The Leading Facilitator

- Education of the Future
- To make difficult and to facilitate
- Profile of a leading facilitator

2. Creating a Learning Environment

- How to receive learning partners?
- How to identify the learning partners' motivation?
- How to create synergy in the group?
- How to carry out a learning process?
- How to stimulate the group's productivity?

3. The Brain and the Learning Process

- What do we understand by learning?
- Where does learning begin?
- What is Super-Learning?
- How do adults learn?

4. Neurolinguistics for Learning

- Sensorial acuteness
- Learning styles
- The power of suggestion
- Power language

5. Strategies to accelerate learning

- Visual strategies
- Auditive strategies
- Kinesthetic strategies
- Mnemotechnical strategies

6. Development of the Creative Potential

- The fan of intelligence
- Expression and handling of emotions
- Learning in movement
- Super nutrition

Duration

☐ 40 hours.

SINCERELY,

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