



**PRACTICAL EDUCATION FOR
EXECUTIVES S.C.**

ASSERTIVE COMMUNICATION TOOLS WITH NEUROLINGUISTIC PROGRAMMING



*Being alright with yourself makes you be alright with
the others.*

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What does it consist in?

In this seminar workshop, participants will be involved in a dynamics of participation and surprising reflection. They will learn from themselves and from their classmates.

1. Objective: The participant will distinguish the difference between the use of passive or aggressive communication and assertive communication.
2. He will develop the ability to identify the other person's communication intention and will succeed in transmitting his point of view and thoughts to the other person or people.

Who is it directed to?

- ◆ Businessmen
- ◆ Boards of Directors
- ◆ Managers
- ◆ Employees

Results

- The participant may be an effective leader in his own life and company
- His contact with the personnel will direct their actions to be effective in their communication, in order to be able to develop their work competitiveness and team work.

Program

1. COMMUNICATION
2. NEUROLINGUISTIC PROGRAMMING
3. HANDLING ASSERTIVE COMMUNICATION
4. FLEXIBILITY IN THE ORGANIZATION
5. ESTABLISHING AN ENVIRONMENT OF COOPERATION AND INTEREST
6. SUBCONSCIOUS MIND FUNCTIONING AND THE EFFECTIVENESS IN THE ORGANIZATION
7. HOW DID YOU FORM YOUR VALUES AND RE-DEFINING YOUR POINT OF VIEW
8. HANDLING THE NEED OF BEING ACCEPTED AND LOVED BY OTHERS
9. USE OF NEGATIONS AND FEELING GOOD BEING DIFFERENT
10. SUCCESS HABITS AND RITES

Duration

Duration: 16 hours.

SINCERELY,

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General Director

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