



**PRACTICAL EDUCATION FOR
EXECUTIVES S.C.**

VALUES AND LIFE PROJECT CLARIFICATION



Values are nothing more than what they are worth

What does the course consist of?

Values help people to give a sense to their lives and they allow designing projects for planning changes, at a healthier growing level, in a professional and satisfactory manner at work; with a more nourishing relationship in the family; and with an attitude of service in the institutional and organizational environment. If you cannot change the environment and social context, what you can do is change your attitude towards life.

Course Objectives

1. Participants will have the information that will allow them to appraise what they do in every area of their lives.
2. Participants will reflect and develop the process to clarify their own values, which will allow them to select living in a conscious way in accordance with them.
3. Participants will review the personal values which will allow them to integrate even more with the company.
4. During the course, participants will work out a scale of values.
5. Participants will determine the changes they need to carry out in their scale of values in order to be better human beings in every area of their lives.
6. Participants will live and experience: knowledge and feelings through a participative pedagogy for adults.

Who is it directed to?

- ◆ Businessmen
- ◆ Boards of Directors
- ◆ Managers
- ◆ Supervisors
- ◆ Employees

Results

- ✓ As the course develops, participants will review and clarify their values. In addition, they will reach a better understanding of their motivations, of their internal and external stimuli, which will allow them to draw up a life project including the mission, the vision and the value code of the company. All the

above with the purpose of searching in the participants for a greater conscious and congruence in their daily actions, both within their families and in their jobs.

Program

1. To arrange values hierarchically
2. Motivation and leadership of personnel through Neurolinguistic Programming techniques
3. Team work
4. Development of creativity and empowerment.
5. Problem analysis and decision making
6. Perseverance and mental attitude.

Duration

- ☐ 16 hours, that can be imparted in 2 or 4 consecutive sessions.

SINCERELY,

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General Director

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