



**PRACTICAL EDUCATION FOR  
EXECUTIVES S.C.**

## **BUSINESS COACHING WITH NLP**



*To own an internal strategy that optimizes  
personnel performance.*

*Is it an elitist program? Yes.*

*Is it a powerful and effective program?*

*Definitely*

# What does the course consist of?

---

Imagine that within your organization there is a person with highly effective abilities, who influences the performance of key personnel.

Imagine this person belongs to your company and participates with some of his/her time, dedicating it only to optimize the company.

The ability to increase the personnel performance and to search for long time goals is an important element of being a good manager or director.

Through coaching you may delegate activities to your personnel, allowing them to acquire more responsibility and commitment in their job, thereby allowing you to assign more time to the real meaning of administration.

When applying coaching with NLP to your personnel, you may redirect your strength to achieving better results in the team, and focus on what gives a greater benefit to your participation in the company. The coach with NLP is formed as an element of positive influence within your organization.

Through the "Elite" Business Coaching course, the executive may learn concise techniques to enhance personal results, to synergistically direct the results of the personnel under his charge, and to lead the organization to better results.

This is achieved through the initial evaluation of the current state of the people who follow the coaching program, and applying the strategic thought systems

technology, which is only achieved with Neurolinguistic programming and the subconscious strategies techniques. Therefore, more than being a superficial course, it transforms into a course of deep influence in transforming the organization into the desired state.

It starts with personal leadership and is integrated into organizational leadership. The coach with NLP is trained to detect the strengths and weaknesses of his team, and through precision language, induces his personnel to develop the vision and commitment which leads him to produce better results.

## Course Objectives

---

➤ To lead the person into a deep and lasting change, helping him/her to discover tools which help him/her to assume his/her responsibility in successfully facing the continuous change challenge.

To lead the executive to a high performance level in his personal, professional and organizational levels, as well as in his general surroundings.

To identify internal coaches who maintain the organization at a high performance level and high development vision.

## Who is it directed to?

---

- ◆ Businessmen
- ◆ Personnel with deep leadership influence
- ◆ Boards of Directors
- ◆ Managers

# Results

---

- To constantly maintain excellence modeling tools within the personnel.
- The formation of high performance teams with NLP
- To generate extraordinary results in the personnel and in the objectives to be achieved.
- Ability to transmit and understand his/her personnel communication.
- The Coach sets objectives, gives feedback to his/her team.
- Generates the ability to handle conflicts among employees, team members and customers.
- Elaborates results reports which are an objective tool for decision making. The strategies to be followed are unified.

# Instructors

---

The program will be imparted by María Teresa Zavala, biologist, businesswoman and business coach of international CEOs, directors and companies.

Allow us make a diagnosis according to your needs and to plan the scope and success of your company in national and international boundaries.

# Duration

---

It is recommended to begin with an initial evaluation of the current state of the executive. A ten hour induction in the development of personal leadership is recommended, followed by fifteen hours to develop communication and team integration abilities.

SINCERELY,

*Lic. María Teresa Zavala Alarcón*

General Director

Practical Education for Executives, S.C.	
<b>Address in Metepec</b> Av. Tecnológico 110 plaza Santa Teresa, C.P. 52140 Metepec, Mex. Tel 52 (722) 271 13 27 Fax 52 (722) 271 14 90	<b>Address in Mexico City</b> Corporativo Diamante Santa Fé Av. Vasco de Quiroga No. 3900 Piso 10 Col. Lomas de Santa Fé. C.P. 05300 Tel: 52 (55) 10 85 72 11 Fax: 52(55) 10 85 72 01
For more information please write to us at: <a href="mailto:info@languagefirst.com.mx">info@languagefirst.com.mx</a>	