



PRACTICAL EDUCATION FOR EXECUTIVES S.C.

NEUROLINGUISTIC PROGRAMMING



*The main limitation of the human being takes root in his
beliefs and scarce
handling of the implicit resources within himself.*

“NLP is the science of modeling excellence and its application to our daily life”

This would be the shortest description given by John Grinder, co-author of NLP together with Richard Bundler. When we are faced with the example of a successful businessman, with his perseverance and determination in handling an intrinsic motivation which leads him to achieve excellent results and a high quality of communication with his customers, we are in front of a model to follow.

When we observe the excellent communication between two people in love, we see a perfect example of communication.

When we are faced with a director who succeeds in making all his personnel display at maximum their abilities and integrate naturally to the company, we are in front of another example of excellence.

NLP shows you how to model the excellence that exists within you.

What does the course consist of?

NLP shows us how to develop these resources and change our beliefs.

The application of this seminar-workshop allows for:

- The development of shared intelligence abilities and how to influence positively in your surroundings.
- The identification and development of your natural leadership.
- The formation of a productivity factor and the capacity of development in your life.

“There is no strategy that triumphs without the participation of the most important capital, the human capital”

It is directed to:

- ◆ Parents
- ◆ Students
- ◆ Directors
- ◆ Couples
- ◆ Any person interested in his/her personal development

Results:

- ✓ After the workshop the participant will be able to understand and use new communication mechanisms for himself and his surroundings.
- ✓ He will develop the personal excellence as a life system
- ✓ He will be able to model success patterns and integrate them to his life and work
- ✓ He will understand the great genius' thinking strategies.

Program:

1. Introduction to Neurolinguistic Programming
2. Super-Learning Techniques
3. Brain Hemispheres
4. Representation Systems
5. Resource Anchorage
6. Calibration
7. Change of Personal Story

8. Change of State
9. Metamodels
10. Precision Models
11. Triple Description
12. Advanced Techniques for Rapport
13. Levels of Logic
14. Metaphors
15. NLP in your life, how does it work?

Duration:

☐ 12 hours

Instructor

Maria Teresa Zavala Alarcón

NLP Master and Business Coach

SINCERELY,

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General Director

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