



**PRACTICAL EDUCATION FOR  
EXECUTIVES S.C.**

## **SUPERLEARNING ENGLISH**



We are pleased to present you with the information for the “English Super-Learning” Course. This course is focused towards executives or business people who need to be more competitive at an international level. It will allow them to enter the business world with greater security and confidence in handling another language.

## PHILOSOPHY

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Present day life requires more dynamic learning techniques, which will allow the student to use the potential he already has, together with the knowledge he has accumulated, which has been stored subconsciously throughout the years.

## MISSION

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Our mission is to change the current way of learning, strengthening the human talent and allowing our companies to enter the global world competitively, since we possess people with high potential whose only barrier is the language.

## OBJECTIVES

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- To develop a super-learning course in which the student may handle, within 40 learning hours, a new philosophy, a different vision, ways to handle his mental blocks in a manner which may represent for him greater opportunities to handle his intelligence and human potentials, demonstrating to himself that he has the abilities and resources to do it. For this, the first thing to be achieved in the student is an introspection, that is to find within him the underlying resources which will help him to perform with more security and confidence in the business world.
- To succeed in helping the student to establish the external communication he requires to set up links and relations with others.
- To lead the student to the external resources which will generate the vision and commitment to that which he proposes to do in his learning process.

The course is made up of modules, in accordance with the three following Learning Levels:

**Module 1. Personal Experience Development:**

Subjects:

Case analysis of Intelligence styles

Learning systems

Communication tools

**Module 2. Development of Communication and In-Public Presentation Skills**

Design of a presentation and a personal point of view.

Impact in work teams

Influencing in high performance teams

**Module 3. Problem Analysis and Decision Making:**

Business case studies

Negotiation strategies

Case analysis with lateral thinking

**DIRECTED TO:** Boards of directors, managers, supervisors, and all personnel interested in learning English in a different way.

**NUMBER OF PARTICIPANTS:** From 1 to 8 people.

**DURATION:** Each module is composed of 20 hrs.

**STARTING DATE:** According to your needs.

This course handles techniques proceeding from different countries and different authors, and they include high concentration systems to develop your whole learning potential. It also includes Neurolinguistic techniques, this is how to generate in your mind the kind of thoughts that produce the adequate behavior to produce the expected result.

Please contact us to solve any doubts you might have. We hope to hear from you soon,

Sincerely,

*Lick. María Teresa Zavala Alarcón*

General Director

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